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WEIZMANN INSTITUTE OF SCIENCE LAUNCHES APPS FOR IPAD AND ANDROID TABLET DEVICES

REHOVOT, ISRAEL—June 26, 2012— The Weizmann Institute of Science has announced the launch of two new applications for iPad and Android tablet devices – one for its quarterly Hebrew magazine *Hamachon*, and another for its online *Interface* magazine (English). These are among the very first digital magazines in Israel.

These easy-to-read quarterly magazines are geared toward the general public, featuring cutting-edge news and discoveries from the Weizmann Institute of Science, including a diverse range of topics, from cancer to genetics, astrophysics, alternative energy, computer science, archaeology and more.

These digital editions provide an enhanced reading experience with added interactivity, as well as offering extra content including images, videos, podcasts and even songs and poetry readings.

The apps are available free to download and subscribe to from the iTunes App Store and Google Play:

iTunes App Store:

Hamachon

http://itunes.apple.com/us/app/hmkwn/id533002681?ls=1&mt=8

Interface

http://itunes.apple.com/us/app/interface-magazine/id533006814?ls=1&mt=8

Google Play:

Hamachon

https://play.google.com/store/apps/details?id=com.weizmann.hamachon

Interface

https://play.google.com/store/apps/details?id=com.weizmann.interface

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The Weizmann Institute of Science in Rehovot, Israel, is one of the world's top-ranking multidisciplinary research institutions. The Institute's 2,700-strong scientific community engages in research addressing crucial problems in medicine and health, energy, technology, agriculture, and the environment. Outstanding young scientists from around the world pursue advanced degrees at the Weizmann Institute's Feinberg Graduate School. The discoveries and theories of Weizmann Institute scientists have had a major impact on the wider scientific community, as well as on the quality of life of millions of people worldwide.